



TAG

| Product Management

# PRODUCT MANAGEMENT AWARDS 2019



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Product Management

2019

# TAG PRODUCT MANAGEMENT AWARDS

celebrates outstanding efforts  
of Product Managers driving

**Innovation**

**Business Impact**

**Marketing Engagement**

**Leadership**



*Preview of Several Past*  
**TAG PRODUCT MANAGEMENT AWARDS**  
**Company Winners and Attendees**



InterContinental Hotels Group



**ERICSSON**



PRIVACY, SECURITY & THIRD-PARTY RISK





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# 2019 TAG Product Management Awards HIGHLIGHTS

- 150 Industry Leaders
- Cocktail Reception
- 1 Keynote Speaker
- 3 Awards
  - Product Launch of the Year
  - Product Manager of the Year
  - Rookie Product Manager of the Year

# SPONSORSHIP OPPORTUNITIES

<b>PRESENTING SPONSOR</b> 1 Available	<b>AWARD SPONSOR</b> 3 Available	<b>COCKTAIL RECEPTION SPONSOR</b> 1 Available	<b>REGISTRATION SPONSOR</b> 1 Available	<b>PHOTOGRAPHY SPONSOR</b> 1 Available	<b>FRIEND OF TAG UNLIMITED</b>
\$5000	\$2500	\$2000	\$2000	\$1000	\$500
<ul style="list-style-type: none"> <li>• Opportunity to introduce the keynote speaker</li> <li>• 60 sec company video played during program</li> <li>• Mainstage recognition</li> <li>• Logo on all printed collateral</li> <li>• Logo on website</li> <li>• Reserved table</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on all printed collateral</li> <li>• Logo on website</li> <li>• Opportunity to give 2 minutes of remarks</li> <li>• Present awards to recipients</li> <li>• Photo op with winners</li> <li>• Reserved table</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on all printed collateral</li> <li>• Logo on website</li> <li>• Signage at the cocktail reception</li> <li>• Reserved table</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on all printed collateral</li> <li>• Logo on website</li> <li>• Logo on the name badge</li> <li>• Signage at the registration table</li> <li>• Reserved table</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on all printed collateral</li> <li>• Logo on website</li> <li>• Reserved half table</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on all printed collateral</li> <li>• Logo on website</li> <li>• 1 ticket included</li> </ul>

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