

Where Georgia Leads:

Digital Media & Entertainment

Georgia stands as a clear leader in the digital media and entertainment software industry. From interactive game design, filmed entertainment, music, and broadcast radio and television, to animation and digital effects, and augmented/immersive entertainment, the state is truly an industry powerhouse.

More than 13 national/regional media outlets are based in Georgia including CNN and Turner Broadcasting, Cox Communications, Fox Sports South, the Weather Company and others. Over 10,000 individuals are employed full-time in the broadcast sector (radio, TV, network and cable) throughout the ten-county metro Atlanta region. Another 4,000 professionals are employed in the motion picture and sound recording sectors. This highly skilled workforce, along with the state's infrastructure, industry innovators, incentives and world-class educational institutions, create a vibrant ecosystem that entertains the world.



Gaming: Georgia's video game industry accounted for nearly 2,000 direct jobs in 2012 and \$1.6 billion in total economic activity. The state has about 75 game studios and more than 4,000 Georgia college students are pursuing game-related degrees.

Music: Georgia is home to GRAMMY® winners in multiple categories and genres, and has 300-plus recording studios. Roughly 20,000 individuals work in various aspects of Georgia's music industry and generates an annual economic impact of \$3.7 billion according to 2011 study.

Film and Television: TV networks, Hollywood studios, and more created \$6B in economic impact in FY15 and the state is the 3rd most profitable in the nation when it comes to entertainment, behind California and New York, respectively

Georgia Digital Media & Entertainment

Animation/Gaming

Big Fun Development Corporation
Blue Heat
Blue Mammoth Games
Cartoon Network Games
CCP
Crystal Fish Entertainment
Digital Scientists
Dragon Army
Entertainment Arts Research Inc.
Eyes Wide Games
Fine & Dandy Games
Greater Good Games
Guild Hall
Hi-Rez Studios
Kaneva
Kontrol Freek
Liztic
Mowgli
Nuracode
Pandora
Panasonic
Persuasive Games
TapJoy
Thrust
Transgaming Digital Home
Xavant
Zobee Games
Silly Monkey
Scientific Games

Broadcast

Arris
AspireTV
AT&T Digital
Bounce TV
Cisco Systems
ClearLeap
Cox Communications
Comcast Business
Crawford Media
Cumulus Media
Encompass Digital
Endavo
Fox Sports South
Georgia Public Broadcasting
Gray TV
Herschend Family Entertainment
Hub Media (TAG)
Intelsat's Atlanta Teleport
Katz Broadcasting-EscapeTV | GritTV
Morris Communications
NDN Inc.
PBA 30
PlayOn Sports
Tuff TV
Turner Broadcasting
Turner Sports
The Weather Company
Up TV
Vyvx-Upsouth
WXIA-TV/Gannett

Film

Aethos
Atlanta Filmworks Studios and Stages
Atlanta Film Studios
Bento Box Entertainment
Carmike Cinemas
Eagle Rock Studios Atlanta
Eagle Rock Studios Atlanta
EUE/Screen Gems Studios Atlanta
Floyd County Productions
Georgia Theatre Company
Giant Studios
Global Speak
Jacoby/ Atlanta Media Campus & Studios
Mailing Avenue Stageworks
Moon River Studios
Moguldom Media
Pinewood Studios Atlanta
Raleigh Studios Atlanta
Red Panda Studios
Rolecall
SCAD Film & TV Studios
Stargate Studios
Third Rail Studios
Tyler Perry Studios

Education

Clark Atlanta University
Clayton State University
Columbus State University
Emory University
Fort Valley State University
Georgia Institute of Technology
Georgia State University
Kennesaw State University
Mercer University
Paine College
Savannah State University
Savannah Technical College
Spelman College
Technical College System of Georgia
The University of Georgia

Trade Groups

Georgia Game Developers Association
The Georgia Production Partnership (GPP)
Georgia Studio & Infrastructure Alliance
MCA-I Atlanta
SMPTE - Society of Motion Pictures and Tv Atlanta
TAG Digital & Media Entertainment
WIFTA - Women in Film and Television Atlanta

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About Technology Association of Georgia

TAG's mission is to educate, promote, influence, and unite Georgia's technology community to foster an innovative and connected marketplace that stimulates and enhances Georgia's tech-based economy. The association provides members with access to networking and educational programs; recognizes and promotes Georgia's technology leaders and companies; and advocates for legislative action that enhances the state's economic climate for technology.

The TAG Digital Media and Entertainment Society's mission is to help people and support companies embrace convergence, learn about the latest trends, and find investors interest in helping them grow. Anyone looking to create content, deliver or consume online entertainment will find membership in TAG Digital Media and Entertainment beneficial.

For more information, please visit TAG at www.TAGonline.org, and TAG Digital Media & Entertainment at www.TAGonline.org/chapters-and-societies/entertainment/.

TAG serves as an umbrella organization for 34 societies including:

TAG Business Process Management	TAG FinTech	TAG Recruiting
TAG CFO	TAG Health	TAG Retail Technology
TAG Cloud	TAG Human Resources and Diversity	TAG Sales Leadership
TAG Connected Content	TAG Information Security	TAG Smart Energy
TAG Corporate Development	TAG Infrastructure	TAG Social and Collaboration
TAG Customer Relationship Management	TAG International Business	TAG Southeastern Software Association
TAG Data Governance	TAG Manufacturing	TAG Supply Chain & Logistics
TAG Data Science & Analytics	TAG Marketing	TAG TransTech
TAG DevOps	TAG Mobility	TAG Workplace Learning
TAG Digital Media & Entertainment	TAG Product Management	TAG Young Professionals
TAG Entrepreneurs	TAG Professional Services	Women in Technology
	TAG Public Sector	

Additionally, TAG's charitable arm, the TAG Education Collaborative, is focused on helping science, technology, engineering and math (STEM) education initiatives thrive.

Thanks you to our sponsor



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