



Impact Report

2022 - 2023



TAG is the place to make catalytic connections, to learn and to give back to the thriving and vibrant tech ecosystem in Georgia and beyond. It affords me and my colleagues the ability to not only engage, make important business connections and grow – but also to connect with some of the most renowned tech leaders.”

Ken Meyer
TAG Board Member
Chief Information & Experience Officer
Truist Financial Corporation

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A Message from the President & CEO

Larry K. Williams



For the Technology Association of Georgia (TAG), 2022 marked a year of innovation and resilience. As we embark on a new year supporting the tremendous growth and success of Georgia's technology ecosystem, I am excited to see our technology industry leaders striving in globally recognized ways to propel this vibrant economic sector forward.

TAG remains a vital resource for this industry and our members, uniting our community around important topics and events, advocating for a favorable business climate in the state, and supporting our ever-expanding talent pipeline and thriving workforce.

In 2022, we delivered on more than 150+ industry events, and we focused on developing the next generation of tech talent through robust internship and apprenticeship opportunities, as well as workforce development programs. We announced our part in a \$2.5M federal grant to develop AI manufacturing talent as part of a statewide coalition, and we evolved the mission and purpose of TAG-Ed to include a focus on developing workforce talent coming from our state's outstanding network of technical colleges.

We also formed our Social Justice and Equity Task Force and significantly increased the diversity of our TAG Board of Directors, something we will continue to do as we prioritize diversity, equity and inclusion (DE&I) to promote shared prosperity across the state.

2023 promises to be a year for impactful events and connections that drive forward a vision of equitable success and opportunity for all businesses and business leaders.

Today, Georgia is a world-class hub for fintech, cybersecurity, information technology, green tech, and so much more. I am constantly impressed by the resilience, creativity and passion of the technology community throughout our state. And, I have no doubt that the best is yet to come for our innovation economy.

As the nation's largest statewide technology association, TAG's reach is growing every day, and I am incredibly proud to showcase in this report the many ways in which we have made an impact over the last year.

At our core, it is the people engaged in our mission who help make TAG the thriving organization that it is. Together, we've shared countless successes, overcome many obstacles and only continue to progress.

I look forward to growing our reach and impact as TAG serves Georgia's technology community in 2023 and beyond.

Larry K. Williams

Our Mission & Strategic Pillars

TAG drives innovation among Georgia's technology community, inspires tech leaders and fosters inclusivity through four foundational pillars – Connect, Promote, Influence and Educate.

Connect

TAG brings together major players across multiple industry verticals through events, professional societies and mentorships, drawing from the breadth and depth of Georgia's vast tech ecosystem and TAG's 30,000+ members to make lasting connections.

Promote

TAG tells the story of why Georgia is a top location for technology and provides brand visibility across a vibrant tech space. High-profile awards, digital marketing and global events spotlight Georgia's technology workforce, and our statewide technology community.

Influence

TAG fosters business development and enables companies and leaders to influence our state's future, making sure we have great policies and a favorable business climate for GA's technology sector to grow and thrive.

Educate

Engagement with TAG enables companies to educate audiences and position themselves as key players. TAG also helps prepare the workforce for today and the future through TAG-Ed, which promotes robust STEM education opportunities.

At a Glance

#1 State

FOR BUSINESS FOR THE NINTH CONSECUTIVE YEAR

14,300+

TECHNOLOGY COMPANIES

~500,000

TECHNOLOGY EMPLOYEES

\$2.25B

CAPITAL INVESTED IN 2022

15%

GROWTH IN TECH-RELATED JOBS IN ATLANTA (OVER THE LAST 5 YEARS)

14,000+

STUDENTS GRADUATE WITH TECH-RELATED DEGREES EACH YEAR



CONNECT



PROMOTE



INFLUENCE



EDUCATE

TAG keeps our innovation economy moving by bringing the technology community together in unparalleled ways. This year, TAG is standing up new ways to ensure that not only is Georgia’s technology industry thriving, but it is an inclusive industry where all businesses and leaders can succeed. I hope you will join me in becoming involved in this shared vision for an accessible and equitable technology landscape.”

Brian Benn
 Chair, TAG Board of Directors
 Chief Information Officer, SVP
 Atlanta Housing Authority



TAG in numbers

30,000+
MEMBERS

80,000+
STUDENTS

20+
PROFESSIONAL SOCIETIES

68+
SCHOOL DISTRICTS INVOLVED

150+
ANNUAL EVENTS

50+
SOCIETY EVENTS

5,000+
ATTENDEES

5
STATEWIDE CHAPTERS

Social Media Stats

 **13.3+K**
TWITTER FOLLOWERS

 **18.9+K**
LINKEDIN FOLLOWERS

 **5.3+K**
FACEBOOK FOLLOWERS

2023 A Look Ahead

TAG is back this year with a full lineup of must-attend events and opportunities to connect as we drive forward the future of Georgia's diverse innovation economy. Our expanded focus on workforce development includes the return of our Pathways to Leadership program, which provides ambitious tech professionals and future c-suite leaders with an exclusive networking and educational program to strengthen their career path.

Last year, 5 of our 15 cohort participants were promoted in their field. The TAG Education Collaborative (TAG-Ed) is hosting continuous professional and workforce development opportunities that reach from K-12 and STEM programs to participation in a multi-million-dollar federal initiative to develop and grow AI Manufacturing talent in Georgia, not to mention events like the Winner's Circle and Techie Trot 5K.

Our TAG Technology Awards continue to spotlight the best and brightest companies and tech leaders across the state. Our 20+ TAG Societies are back at full capacity with hundreds of events and programs across a broad range of industry sectors. Be sure to check out the TAG Data Talk podcast and the Digital Health Ecosystem database and sign up for society boards and committees.

TAG's 2023 legislative priorities focus on our continued support of broadband expansion and equitable access across our state. We will continue to support policies that promote and protect businesses, provide for the growth and the expansion of emerging technologies. And finally, TAG will always support a tax structure that attracts, retains, creates and grows technology companies.

Importantly, our mission to help remove the walls impeding progress and diversity in Georgia continues with our Bridge Builders initiative, designed to bring the technology and business community together to drive change. Our new TAG Connect event connects Black tech entrepreneurs with access to procurement opportunities. We look forward to getting you plugged in as we continue our work together to create the most vibrant and successful innovation economy in the world right here in Georgia.

Did You Know?

Georgia is home to a robust and diverse technology sector, which serves as a vital component to the state's overall economic growth.

- + Technology accounts for more than **\$53 billion annually** in direct economic impact.
- + Georgia continues to be one of the nation's **top 10 technology markets** with over 280,000 private sector technology employees in 2022.
- + **Over 14,300** technology business establishments call Georgia home.
- + The state is **6th in nation** in net tech employment jobs added and is 1st in the nation for the diversity index quartile. This growth is significantly stronger than the national average.
- + Atlanta was ranked **4th for Best Places for Tech Jobs** for 2022.

As past board chair, I am elated to see TAG back in full action this year, with an incredible lineup of opportunities not only to come together as a technology community, but to truly advance our industry and keep Georgia on a global state for technology innovation. If you aren't involved, you are missing out on your chance to shape the tech economy and workforce needed to keep our companies and leaders growing."

Bill VanCuren

Immediate Past Chair, TAG Board of Directors
Executive Vice President
NCR Corporation



Global Events that Ignite

TAG's global events represent the fastest-growing and hottest tech sectors. These full-scale events draw key leaders and offer advanced engagement and world-class experiences.

TAG Connects & Unites

30,000+

MEMBERS STATEWIDE

391

NEW MEMBERS SINCE 2020

40+

GEORGIA COMPANIES SIGNED UP IN 2022

150

INDIVIDUALS JOINED THE TAG FAMILY IN 2022

5,000+

ATTENDED 2022 EVENTS

45%

OF EVENT ATTENDEES WERE
CEO/EXECUTIVES

20+

PROFESSIONAL SOCIETIES

**FORTUNE
500**

FORTUNE 500 companies,
tech leaders and business
executives rely on TAG

Global Events Delivered

16M

TWITTER IMPRESSIONS

28

PRESS RELEASES

45M

MEDIA IMPRESSIONS

185+

SPEAKERS

30

EXPERT PANELS

150+

NETWORKING OPPORTUNITIES

5,000

ATTENDEES





TAG TECHNOLOGY AWARDS

- 252 registrants
- 80 companies
- 26 sponsors
- 12 TAG Technology Awards
- 36 finalists in attendance
- 120 applications

We recognized and celebrated companies and individuals who are creating the next generation of ingenuity to make the world a better place.

FINTECH SOUTH

FinTech South brings the global fintech community to Georgia

- 774 registrants
- 639 attendees
- 342 companies
- 54 sponsors
- 4 keynote/mainstage sessions
- 82 speakers
- 2 Fintech Hall of Fame inductees – Kabbage
- 16 content sessions
- 1 Innovation Challenge winner
- 5 ADVANCE Award winners

We inducted Rob Frohwein and Kathryn Petralia of Kabbage into the Fintech Hall of Fame.

CONVERGE

Converge unites Georgia's Inclusion Driving Innovation community

- 293 registrants
- 84 companies
- 23 sponsors
- 1 keynote speaker
- 1 fireside chat
- 35 speakers
- 9 content sessions
- 3 DE&I awards

We celebrated the trailblazers fostering inclusivity with our DE&I Awards program, including Tech Impact Leader Jennifer Baker, Emerging Tech Leader of the Year Benjamin Yang, and Inclusive Technology Leader Cisco

TAG 2022 Event Highlights



The Georgia Technology Summit reaches beyond Georgia to attract the brightest minds in technology

- 1032 registrants
- 48 sponsors
- 3 keynotes
- 12 breakout sessions
- 69 speakers
- 1 Tech Hall of Fame
- 41 Top 40 companies
- 10 Top 10 presentations
- 1 TAG Impact Award winner

We welcomed Ben Chestnut, Co-Founder and CEO of MailChimp, into the Technology Hall of Fame.



- 134 registered golfers
- 150 attendees
- 14 executive foursomes
- 15 hole sponsors
- 36 total sponsors

Sold out event in support of TAG-Ed's mission.



A Look Ahead

Join TAG for more than 150+ industry events, from society gatherings and networking opportunities to our marquee events that shine a global spotlight on Georgia's diverse and thriving technology industry.

2023 Signature Events

TAG Technology Awards

March 29, 2023

Sandy Springs Performing Arts Center

Fintech South

September 12-13, 2023

The Georgia World Congress Center

Georgia Technology Summit

May 3, 2023

The Georgia World Congress Center

Converge

November 30, 2023

Woodruff Arts Center

TAGit Golf Tournament

June 26, 2023

TPC Sugarloaf Country Club

Year after year, TAG hosts some of the most impactful and widely attended events for Georgia's technology community. Graced with global thought leaders, top practitioners and highly influential tech leaders, TAG events bring together the best and brightest to connect, learn and collaborate to help shape the future of our innovation economy."

Kyle Tohill

Vice Chair, TAG Board of Directors

Managing Director & Partner

eHire



TAG 2022
TECHNOLOGY AWARDS

Promote

TAG tells the story of why Georgia is a top location for technology and provides brand visibility across a vibrant tech space. In 2022, we shone a spotlight on Georgia's vibrant technology ecosystem via The Atlanta Journal Constitution, Atlanta Inno, Georgia 500, Bisnow, AI in Action, Tech Talk Daily, Innovating with Scott Amyx, and more.

TAG Awards

Each year, TAG recognizes outstanding leaders and luminaries through our many TAG awards programs and events, including

- Fintech Hall of Fame
- FT Innovation Awards
- Georgia Technology Hall of Fame
- TAG Diversity Awards
- TAG Fintech ADVANCE Awards
- TAG Technology Awards
- Top 40 Innovative Companies in Georgia

In 2022, our TAG Technology Awards were back! We recognized those who went above and beyond to make a meaningful difference throughout Georgia,

including Phil Ventimiglia, Robin Gregg, Rachel Ozias, MapHabit, RoadSync, Inc., GoFan, NCR Corporation, Manheim Digital, Kennesaw State University and Honeywell Connected Enterprise.

Pathways to Leadership

In 2022, TAG-Ed launched the Pathways to Leadership Program. Pathways to Leadership provides a unique opportunity for ambitious young professionals to learn directly from industry experts and executives. For these future C-Suite professionals and TAG leaders, this program doubles as a valuable learning experience and a diverse networking opportunity.

During Our inaugural year, the Pathways to Leadership program enjoyed a number of milestones:

- Fifteen people participated in the year-long Pathways to Leadership curriculum
- 5 members of the cohort were promoted
- The cohort experienced 70 hours of learning, reviewed and implemented 30 different Leadership Frameworks, established or enhanced 1000 relationships, and enjoyed over 100 hours of consulting.

TAG Ecosystem Reports

Each year TAG produces and contributes to a number of industry ecosystem reports that promote and reflect the state of the industry for a number of key technology sectors. In 2022, TAG once again joined Georgia fintech leaders to produce an updated report on the global status of the state's fintech sector. Additionally, TAG supported the creation and launch of the all new, Digital Health Ecosystem Resource Website.

A Look Ahead

Our 2023 TAG Societies are back in full swing! Our 20+ societies allow our members and technology community to focus on the growth, scale and nurturing of unique industry sectors that make up the thriving tapestry of our overall innovation economy. Each society provides learning and leadership opportunities through events, educational programs, networking and signature features, including podcasts, blogs, annual industry reports and valuable ecosystem directories. Join your peers, sign up for a leadership position, meet your next client and promote your business and be a part of TAG's efforts to help tech sectors grow.

Here are a few things you won't want to miss

- TAG Data Talk Podcast
- Fintech ADVANCE Awards
- Digital Health Ecosystem Directory
- TAG Infrastructure Talks Podcast
- Fintech Ecosystem Report
- Sales Leadership Mentor/Mentee Program
- Young Professionals Gatherings

Georgia's Fintech Industry At a Glance

210
FINTECH COMPANIES IN GA

42,000+
FINTECH EMPLOYEES IN GA

\$49 BILLION
REVENUE (of 12 GEORGIA headquartered public companies)

\$233 BILLION
MARKET CAPITALIZATION (of 12 GA headquartered public companies)

300 BILLION
ESTIMATED GLOBAL PAYMENTS TRANSACTIONS PROCESSED (by GA-based companies)

\$501 MILLION
2021 INVESTMENT FUNDING (for GA-based companies)

\$415 MILLION
2022 INVESTMENT FUNDING (for GA-based companies thru September 2022)

80.5 BILLION
COMBINED TRANSACTION VOLUMES (by Fiserv, FIS, Global Payments, BofA Merchant Services, and Elavon (Nilson))



TAG Bridge Builders

In 2022, TAG launched our Bridge Builders initiative to remove the walls impeding progress and diversity in Georgia's technology sector. Bridge Builders is a Social Justice & Equity initiative designed to bring the technology and business community together to drive change.

TAG's Commitment to Social Justice & Equity Ensures

- Georgia's technology workforce reflects the state's overall workforce
- Black tech professionals advance to mid-level managerial and senior leadership positions
- Black tech entrepreneurs participate fully in Georgia's growth economy

The goals are clear and attainable. Bridge Builders aims to create a more equitable technology workforce representative of our population. Specifically, in the next five years, Bridge Builders wants to advance 1,000 Black people in technology careers through

- Helping people gain the right skills
- Connecting entrepreneurs with needed resources
- Promoting career paths in technology

2023 Bridge Builders Priorities

Our goals are to:

- Increase our scholarship fund by \$100,000 for the next five years.
- Facilitate introductions of Black entrepreneurs to TAG members and corporate leaders.
- Advance 1,000 Black professionals in technology over the next five years by helping them gain the right skills, connecting them with the right resources and promoting career paths in technology



TAG Social Justice & Equity Achievements

Bridge Builders will advocate for minorities to achieve higher level management and executive jobs through TAG member companies, public advocacy, and programming.

Additionally, TAG's Social Justice & Equity Committee aims for more diverse membership in all TAG boards, societies, committees, and task forces with a goal of 25 percent of people from diverse backgrounds by end of 2023.



Board Diversity

Advanced TAG Board of Directors from 27% to 47% diverse



Society Diversity

Increased diversity of TAG society boards & committees to 47% diverse



Event Diversity

Increased diversity of TAG event speakers and panelists to 51% diverse

The success of Georgia’s technology sector depends upon our ability as a state to promote and foster equity, inclusion and diversity at all levels of our innovation economy. TAG is taking a lead by building a program and infrastructure that promotes and drives diversity into every corner of this industry, lifting up professionals, leaders and businesses from all communities so that we can all succeed.”

Michael Sullivan

Vice Chair, TAG Board of Directors
Chief Information Officer, VP
Southern Company Gas

TAG’s Influence

One of TAG’s key missions is to promote a favorable business climate for Georgia’s technology companies to grow and thrive.

2022 Legislative Impact

During the 2022 session of the Georgia General Assembly, TAG and TAG members supported a variety of legislation and policies that protected vital tax incentives and maintained a consistent regulatory environment in order for businesses to succeed. Additionally, we are grateful for the 45 influential TAG Government Relations Task Force members for their efforts in supporting Georgia’s Tech Ecosystem. Visit our website for a complete list of legislative initiatives TAG has been engaged on over the past several years.



In 2022, cybersecurity and privacy remained paramount issues for companies across the globe. Georgia stands out as a leader in cybersecurity, protecting the interests

and security of companies worldwide as we develop the latest advances in cybersecurity technology and solutions.

The National Technology Security Coalition (NTSC), a TAG sister organization, hosts roundtables featuring preeminent global leaders in cybersecurity.



TAG is proud to be a founding member of FinTech Atlanta, which shines a spotlight on Atlanta as a global FinTech ecosystem. More than 70% of all payments are processed by Georgia companies.



TAG is a founder of Venture Atlanta, which has grown to become the region’s largest, annual venture conference. Venture Atlanta began 16 years ago with one mission – to connect companies to capital.

About NTSC

The National Technology Security Coalition (NTSC) is a non-profit, non-partisan organization that serves as the preeminent advocacy voice for Chief Information Security Officers (CISOs) across the nation. Through dialogue, education, and government relations, NTSC unites both public and private sector stakeholders around policies that improve national cybersecurity standards and awareness.

This year, the NTSC held its first International CISO Policy Roundtable in London. The goal of this visit was to expand our board presence in the UK and to forge a better understanding of the policies and issues that are of mutual interest. It was also a great reminder of how intertwined Georgia’s tech scene is with the rest of the world.

TAG Societies

TAG Societies cross key tech sectors, bringing together industry leaders for special events, peer networking, community engagement and partnerships. Join a Society board, lead a Society event committee, speak at an event and use TAG societies as a springboard for professional development and leadership visibility.

In 2022, our 20+ professional societies moved back to in-person meetings and events and continued to offer a robust lineup of networking opportunities and impactful expert panels that enlivened and enriched our members and drew new thought leadership into the TAG experience.

A Look Ahead

TAG influences the growth and development of Georgia's technology industry through the power of our members, companies and leaders. 2023 brings a number of ways to provide direct impact.

C-Level Roundtable Series

2023 will bring a return of the C-Level Roundtable Series, providing an intimate, invite-only forum for discussing today's most relevant business topics and solutions for today's C-Suite executives. This program creates a place for C-Level Executives to network with peers, learn about the latest technologies, find new solutions, and get advice from other executives. Attendance at these events is by invitation only and is limited to C-Level executives, TAG Sponsors, and invited guests.

This year's C-Levels to focus on:

- AI/DS&A
- Cloud/Infrastructure
- Workforce/Talent
- CRM/CX & Marketing

2022 Societies Highlights

50+
EVENTS HOSTED

81%
GROWTH IN BOARDS
AND COMMITTEES



Podcasts

TAG Data Talks Podcast
TAG Infrastructure Talks Podcast



New Website

TAG Digital Health Society
Debuts New Ecosystem Resource
and Website



Reporting

Fintech Society Releases Updated
Ecosystem Report



2023 Ongoing Legislative Priorities

TAG will continue its mission-critical advocacy on behalf of our members during the 2023 session of the Georgia General Assembly, by seeking funding for workforce development throughout the state, advocating for computer science education and being your voice at the state capitol for issues and policy affecting the technology sector. In particular, our priorities for this year include:

- Advocating for a state appropriation to support a public/private partnership, in conjunction with TAG-Ed, to create an Innovation Center that would provide students with experiential learning.
- Advocating for state funding for computer science education in Georgia schools, supporting teachers with stipends, practical experience and retention incentives.
- Monitoring any state-level policy efforts around data privacy, along with any legislation that may affect business tax incentives.

Business & Industry

- Policies that promote and protect technology business
- Incentives and a tax structure to attract, retain, create and grow technology companies and infrastructure throughout Georgia
- Policies that provide for the growth and expansion of emerging technologies and implementation of market-based solutions free from unnecessary government regulation or rule.

Innovation & Entrepreneurship

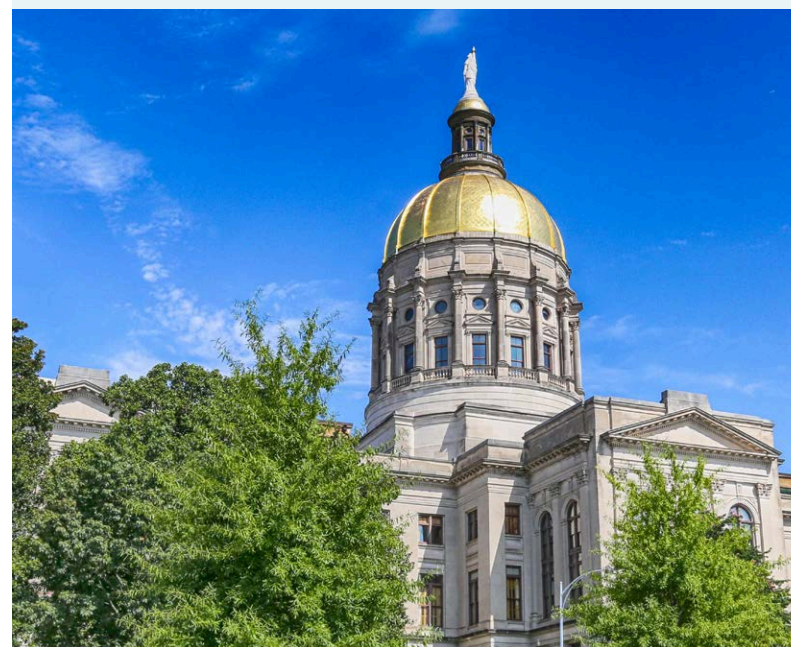
- Policies that stimulate innovation, encourage high-tech entrepreneurial activities, foster competition and reduce barriers to entry.

Social Justice & Equity

- TAG seeks to advance equitable policies, both short-and long-term, to dismantle persistent racial, gender, geographic, and economic inequities and other barriers that non-dominant groups experience.

Education & Workforce

- Policies that align and advance K-12 STEM curriculum to meet identified needs of Georgia's technology workforce through deferential pay for qualified teachers and benchmarking capabilities.



TAG continues to yield powerful influence in promoting, building and expanding Georgia's global position as a technology industry leader and catalyst. Through its members, events, societies and initiatives, TAG is building the pathway to a bright and ever-expanding sector that will bring the future of technology to our doorstep."

Claire "Yum" Arnold
TAG Board Member
CEO & Founder

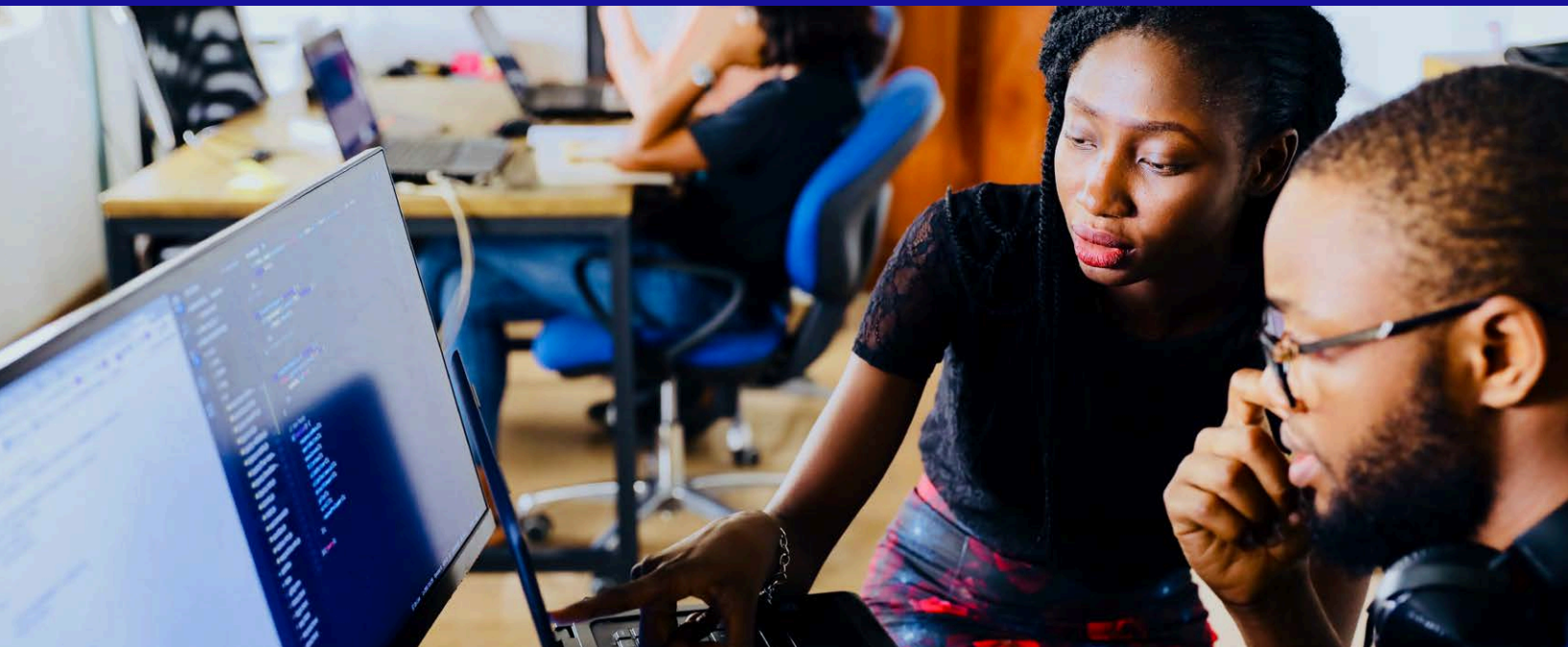
Leapfrog Services
Chair of the Board of Directors
Federal Reserve Bank of Atlanta



TAG-Ed

TAG, through TAG-Ed, helps the workforce of today thrive while preparing the workforce of tomorrow to be fully equipped to face the growing needs of our local labor market. One of our biggest accomplishments of 2022 was when TAG-Ed was named the recipient of a grant as part of the \$1 billion Build Back Better Act's Regional Challenge.

As a result, TAG-Ed will be able to broaden its impact and reach by launching five groupings of equity-based AI manufacturing talent development and deployment programs.



Build Back Better Regional Challenge Grant Award

In 2022, TAG-Ed was awarded a \$2.5M grant to partner with Georgia Tech and other state partners in the development and placement of AI Manufacturing Talent. The funds were announced as part of \$65 Million grant awarded to the state of Georgia—one of the largest awarded nationally. TAG-Ed is part of a larger coalition of partners that is being led by the Georgia Institute of Technology (GT) and the GT Enterprise Innovation Institute (E12).

President Biden announced the 21 winners of the \$1 billion Build Back Better Regional Challenge (BBBRC), the most impactful regional economic development competition in decades.

While the grant focuses primarily on Artificial Intelligence (AI) and Manufacturing, several technology verticals have a direct impact on

the overall success of this initiative including TAG Societies such as: Blockchain, Cloud, Data Governance, Data Science & Analytics, DE&I, Information Security and Supply Chain Logistics and Manufacturing.

To achieve the best outcomes, TAG-Ed will have a major focus on inclusion for everyone, from students in underserved communities to workers seeking upskilling to people who have limited access to technology. The goal is to bring access to inclusive resources, connections, and opportunities to diverse members of the community. TAG-Ed will sustain, invigorate, and launch five groupings of equity-based AI manufacturing talent development and deployment programs.

These include:

- Education (Primary, Middle and Secondary)
- Internships, Apprenticeships, and Fellowships
- Assessment and Placement
- Upskilling
- Leadership

A Look Ahead

From Georgia STEM Day, to impacting computer science standards across Georgia classrooms, to providing an ongoing array of professional development trainings and programs, TAG-Ed has big plans for the coming year. Strengthening Georgia's current and future workforce involves YOU!

Additionally, the Pathways to Leadership program provides a unique opportunity for ambitious young professionals to learn directly from industry experts and executives. For these future C-Suite professionals and TAG leaders, this program doubles as a valuable learning experience and a diverse networking opportunity. The graduating class of 2023 will have the necessary skills to not only succeed but thrive in their careers.

2023 TAG-Ed Priorities

TAG-Ed 2023 Highlights

- Georgia STEM Day
- Pathways to Leadership Program
- TAG-Ed Scholarships
- Internship Programs
- Career Fairs
- Georgia Day of Code

TAG-Ed 2023 Events

- Winner's Circle
- Techie Trot 5K

2022 Highlights

100+
COMMUNITY PARTNERS

500
INDIVIDUALS PARTICIPATED IN WORKFORCE TRAINING PROGRAMS

14
GRADUATES OF 2022 PATHWAYS TO LEADERSHIP COHORT

8
GRADUATES OF INVEST ATLANTA COHORT

70
STARTED COBBWORKS/YOUTH TO MEN COHORT with 10 doing internships

50,651
PARTICIPANTS IN GEORGIA STEM DAY, representing 68 school districts

58
SCHOOL DISTRICTS IN ATTENDANCE ON GEORGIA DAY OF CODE: 41% of which were from 17 rural counties

\$15,000
RAISED FOR SCHOLARSHIPS



TAG not only provides a range of valuable events, but also focuses on professional and workforce development initiatives. Powered by top-tier technology companies and leaders that engage with TAG, TAG-Ed initiatives help develop our globally competitive talent pipeline.”

Angie Brown
TAG Board Member
SVP of Technology
The Home Depot

Meet the TAG Team

Executive Committee



Brian Benn
TAG Chair
CIO & SVP
Atlanta Housing Authority



Larry K. Williams
TAG President & CEO
Technology Association
of Georgia



Bill VanCuren
TAG Immediate Past
Chair, Executive Vice
President
NCR Corporation



Ron McMurtrie
TAG Secretary, Chief
Commercial Officer
Honeywell Connected
Enterprise



Natalia Migal
TAG Treasurer



Michael Sullivan
TAG Vice Chair, Vice
President & CIO
Southern Company Gas



Kyle Tothill
TAG Vice Chair, Managing
Director & Partner
eHire



Ken Viciana
TAG Leadership Council
Chair, VP Global Data &
Analytics Products
TSYS



Jeffrey Buzzelli
SVP & GM
Comcast Business



David Dabbieri
OneTrust



Megan Heinze
President
IDEMIA



Mike Neumeier
Owner, Principal & CMO
Arketi Group



Nigel Zelcer
Partner & Co-founder
Jabian Consulting

TAG Board of Directors

Don Addington
NPI

Claire (Yum) Arnold
LeapFrog Services

Marc Balizer
BlackRock

Raheem Beyah
Georgia Institute of Technology

Zack Bishop
Synovus

Gary Brantley
National Football League

Angie Brown
The Home Depot

Tim Callahan
Aflac

TAG Board of Directors cont.

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Qgenda

Jonathan Cox
Manhattan Assoc.

David Excell
Featurespace

Steven Ferguson
Technical College System of Georgia (TCSG)

Cherie Fuzzell
Apple

Brian Gorney
Verizon Business

Ben Grimes
VMware

Louis Gump

David Hartnett
Metro Atlanta Chamber

Robert Hendricks
Valuzzia

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Dustin Johnson
UCB, Inc.

Krandall Jones
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Nicole Keaton-Hart
Microsoft

Bryson Koehler
Equifax Inc.

Reggie Marable
Slack (a Salesforce Company)

Mike Marshall
Miller & Martin PLLC

Chris Maxwell
Morris, Manning & Martin, LLP

Ken Meyer
Truist Financial Corporation

Laura Miller
Macy's

Sheldon Mundle
EY

Soumit Nandi
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Xtreme Solutions

Toni Pashley
Sharecare

Jason Sankey
City of Atlanta

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Splitit

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Elavon

Mark Taylor
Arrow Electronics

Shawnzia Thomas
Georgia Technology Authority

Martin Tilson
Southeast Investor Group

Namita Tirath
Pyramid Consulting

Mike Toplisek
EarthLink

Billy Turchin
FanDuel

Scott Waid
Atlanta Braves

Justin Ward
The Coca-Cola Company

Dwain Wilcox
J.M. Huber Corporation

Crystal Williams
FLEETCOR

Catina Wilson
Fiserv

John Wilson
Spelman College

Dennis Zakas
Zakas & Leonard LLC



TAG Senior Staff

Larry K. Williams
President & Chief Executive Officer

Vince DeSilva
Executive Vice President & Chief Revenue Officer

Rebecca Brubaker
Chief of Staff & Operations

Russ Davis
Vice President, Marketing & Communications

Mason Rainey
Vice President, Public Affairs

Dr. Loretta Daniels, CDP
Director of TAG Bridge Builders

Heather Maxfield
Director of TAG Education Collaborative (TAG-Ed)

TAG Membership Unites

TAG's aim is to unite and support our members by generating opportunities that foster personal, professional and business growth. TAG member benefits keep our companies and executives in the know and deliver the connections and visibility that make our technology ecosystem thrive.

- Join a TAG Society Board
- Sponsor one of our more than 150 events a year
- Attend an event and make vital connections
- Learn industry trends from our expert event breakout sessions
- Develop company leaders through corporate membership
- Sign up as a speaker (thought leader)
- Become part of a planning committee for one of our major events
- Engage in C-Level networking at TAG's exclusive C-Level events

It's easy to plug in. Become a TAG member today!

Join now at tagonline.org



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Design by Arketi Group

Technology Association of Georgia (TAG)

TAG is the leading technology industry association in the state. TAG drives innovation among Georgia's technology community, inspires tech leaders, and fosters inclusivity through four foundational pillars—connect, promote, influence and educate. TAG provides networking and educational programs; hosts industry-leading events; celebrates Georgia's technology leaders and companies; and advocates for legislative action to enhance the state's economic climate for technology. The TAG Education Collaborative (TAG-Ed), focuses on helping STEM education initiatives thrive and provides numerous workforce and professional development opportunities. For more information visit the TAG website at www.tagonline.org.